

NCC Cable System Order

Order #	62335207	Flight Dates	09/19/16 - 10/02/16	Update Date	09/15/16
Syscode	7868	Agency	Waterfront Strategies	Version	1 Vs. 1
System Name	Comcast/Ft. Wayne Interconnect, IN	Advertiser	Senate Majority PAC Proj#202175	Show All Lines	
Market	Ft. Wayne			Total # of Weeks	2
		Client Code		Total	\$1,235.00
AE	Meghan Hughes	Product Code		Commission	\$185.25
Sales Coordinator	Jaryd Engberg	Est Code	5418	Net Total	\$1,049.75
Office	Washington	Product Name	SMP IN	Total Spots	18
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9.15 New Order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$40.00	\$160.00	30	NCR 09/19/16-09/25/16
2	ESPN	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00	X	X						-	-	1	\$40.00	\$40.00	30	NCR 09/26/16-10/02/16
3	ESPN	AVG. ALL WKS	9/19/16	9/25/16	11:00	19:00						X	X	-	-	4	\$100.00	\$400.00	30	NCR 09/19/16-09/25/16
4	FOOD	VARIOUS	9/19/16	9/25/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$40.00	\$120.00	30	NCR 09/19/16-09/25/16
5	FOOD	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X						-	-	1	\$40.00	\$40.00	30	NCR 09/26/16-10/02/16
6	FOOD	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$95.00	\$380.00	30	NCR 09/19/16-09/25/16
7	FOOD	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	1	\$95.00	\$95.00	30	NCR 09/26/16-10/02/16

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	15	3	0	0	0	0	0	0	0	0	0	0	18
AMT	\$1,060.00	\$175.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,235.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/16/16

62335207 | Ft. Wayne | Comcast/Ft. Wayne Interconnect, IN | 7868 |